



GOVERNMENT BBA COLLEGE (SELF FINANCE)

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Date:09/02/2024

ACADEMIC YEAR: 2023-24 – NOTICE REGARDING POWER POINT PROJECT

This is hereby informed to all Students of Second Year B.B.A(Semester-IV) that for this academic years 2023-24, as a part of your syllabus all the students have to make a **Power Point Project** according to the following topics. Every student is instructed to prepare their projects based on the following topics.

4001 to 4005	Short-term Management and its risks
4006 to 4010	The effect of advertisement on consumer behavior
4011 to 4015	Management Lessons from Bhagvad Gita
4016 to 4020	How do companies make a difference to global problem?
4021 to 4025	What is E-learning
4026 to 4030	Social Media Marketing
4031 to 4035	Five primary sales categories B2B sales B2C sales Enterprise sales SaaS sales Direct sales
4036 to 4040	Digital marketing and its impact on small business
4041 to 4045	A study on customer service quality of saving deposit
4046 to 4050	E- business
4051 to 4055	Six Sigma
4056 to 4060	What is E-learning?
4061 to 4065	What struggles do small business owners encounter in marketing?
4066 to 4070	Online customer opinion in OLX online marketing
4071 to 4075	Case-study of companies
4076 to 4080	How do laws impact e-Commerce?
4081 to 4085	Presenting a report to the board of directors
4086 to 4090	E-waste management
4091 to 4095	Students thinking and the Depth of the Mathematics Curriculum
4096 to 4100	Networking etiquette for building professional relationships
4101 to 4105	Creating a successful marketing strategy?
4106 to 4110	Finance and stock market
4111 to 4115	Power of guerrilla marketing
4116 to 4120	The use of accounting software in financial management
4121 to 4125	Developing successful partnerships and collaboration
4126 to 4130	The effectiveness of online learning
4131 to 4135	Effective time management strategies for business
4136 to 4140	The benefits of project-based learning
4141 to 4145	A comparative analysis of business laws in the western and eastern world
4146 to 4150	When are data confidentiality policies applicable in a business?
4151 to 4156	Strategies for improving supply chain management

GUIDELINE FOR PROJECT WORK:

- The project should be 7 to 10 pages
- Use necessary graphics and pictures effectively (With reference link or citations)
- Include one idea per slide
- Include only essential points
- Give credit, where credit is due

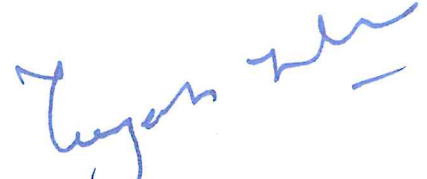
NOTE:

Group discussion topic will be given on the spot



**Dr. Ishwar Rathod
(Co-Ordinator)**

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